

HINGHOY[®] COIN

WHITE PAPER



HINGHOY COIN (HHC) WHITE PAPER

www.hinghoycoin.com

The People's Real Estate Coin

Powered by Masterplan Property Thailand Co., Ltd.



1. Introduction

1.1 The Meaning of Hinghoy

In Thai culture, the *Hinghoy* (firefly) symbolizes **light, unity, and shared growth**. One firefly may shine softly, but a community of fireflies together can illuminate an entire landscape.

This philosophy defines **HHC (Hinghoy Coin)**: prosperity is strongest when it is **shared among many**, not held by a few.

1.2 Purpose of HHC

HHC is designed to **bridge blockchain transparency with real property development**, allowing everyday people to benefit from real estate growth through a structured, secure, and community-powered model.

1.3 Problem Statement

Traditional property investment has several limitations:

- **High Capital Requirements:** Most people cannot afford to buy land or property directly.
- **Complex Ownership Structures:** Legal and financial processes are difficult for individuals.
- **Long and Unpredictable Returns:** Projects often take years with unclear payout structures.
- **Lack of Transparency:** Stakeholders rarely see how development funds are used.

This results in **economic opportunity only accessible to a small group** — leaving most people out of property wealth.

2. Ecosystem Utility

Primary Utility

- Required to join **Project Co-Ownership Staking**

Secondary Utility (Expansion)

- **WaynePay Payment Network** integration for:
 - Merchant payments
 - Cashback rewards
 - Project reservation deposits

Long-Term Utility

- Governance voting
- Re-staking compounding cycles
- Real-estate backed NFT ownership certificates



3. The HHC Solution: Project Co-Ownership

HHC introduces a new model called Project Co-Ownership, where adopters can participate in real estate development by staking HHC tokens for 3 years.

What Adopters Receive

After the 3-year period and project maturity, adopters receive:

- 100% return of the originally staked HHC, and
- 40% fixed reward, distributed automatically via smart contracts.

This approach makes property development accessible, transparent, and community-driven.

4. How Project Co-Ownership Works

1. Adopters stake HHC into a selected property development pool.
2. Funds are allocated to real-world land development and construction.
3. Project progress is monitored and reported transparently.
4. At the end of the 3-year cycle, principal + 40% reward is distributed back to adopters.

No speculation.

No price promises.

Real property → Real shared return.

5. Property Portfolio (Phase I)

Everest Hua Hin

Eco-luxury residential villa development located in one of Thailand’s most desirable coastal regions.

Elite Park Korat

Community-driven residential development focused on sustainable living and long-term growth.

Everest Chiang Rai

Hillside villa project offering modern architecture integrated with the natural mountain view environment.

Each project is backed by **land ownership, construction plans, and phased development schedules.**



6. Tokenomics

Total Supply: 100,000,000,000 HHC (Fixed, No Additional Minting)

Category	Allocation	Purpose
Project Development Fund	55%	Land, construction, project development costs
Co-Ownership Staking Pools	15%	Tokens available for adopters to stake
Staking Reward Pool	15%	Used to distribute the 40% fixed rewards
Treasury & Reserves	7%	Ecosystem stability and liquidity
Marketing & Community Growth	4%	Awareness, education, partnerships
Team & Operations	3%	Strategic leadership, locked for long-term alignment
Liquidity & Exchange Listing Support	1%	Initial DEX/CEX market liquidity pools

Locking Rules

- **Staking and Reward Pools:** Locked in smart contracts
- **Team Allocation:** 18-month lock + gradual vesting
- **Liquidity:** Locked minimum 24 months

This ensures **stability, transparency, and long-term trust.**



7. Staking & Reward Model

Feature Details

Staking Term **3 Years**

Reward Rate **30% to 40% Return**

Payout Method **Automated Smart Contract**

Re-Staking Option Yes (Adopters may re-stake rewards into new project pools)

Smart Contract Flow

Stake → Lock → Development → Completion → Principal Returned + 40% Reward

This creates a predictable and transparent return cycle.

8. Roadmap

Phase	Timeline	Key Activities
Launch	Q4 2025	Token launch, website, whitepaper, community foundation
Project Activation	Q1 2026	Co-Ownership Pool opens for Everest Hua Hin
Expansion	Q2 2026	Elite Park Korat development begins
Scale	2027	Everest Chiang Rai launch, WaynePay expansion
Reward Cycle	2028	First 3-year maturity payouts (40% return)



9. Ecosystem Utility

HHC is designed for real usage:

Primary Utility

Required to join Project Co-Ownership Staking Programs

Secondary Utility (Expansion)

Payment & cashback through WaynePay

Long-Term Utility

- Re-staking growth cycles
- Community governance participation
- Real-estate backed NFT ownership certificates (future phase)



10. Governance & Oversight

HHC Powered by Masterplan Property Thailand Co., Ltd.

Responsible for:

- **Land & project management**
- **Construction oversight**
- **Financial compliance**
- **Transparent reporting to community**

Smart contracts ensure no manual interference in staking and reward payout mechanisms.

11. Closing Statement

HHC is The People's Real Estate Coin.

It enables communities to grow wealth together by participating in real property development with transparency, accessibility, and shared prosperity.

One firefly glows softly.

But when many come together – the whole horizon shines.



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